OPENVIS
CONFERENCE
2016

APRIL 25 & 26 // BOSTON, MA
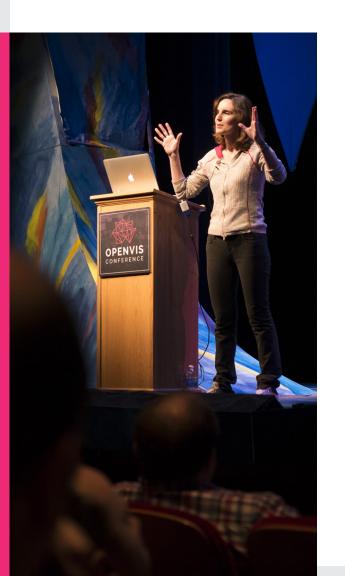
presented by
bocoup

about OpenVis Conf 2016

DEDICATED TO CREATORS OF INFORMATIVE AND ENGAGING DATA VISUALIZATION

OpenVis Conf is a top-tier conference destination for those who relish pushing the boundaries of what is possible on the Open Web – while building products and services that delight and inform. For data experts, information designers, and visualization developers from all industries and backgrounds , OpenVis Conf is as important part of the professional development and community building experience.

CURATED FOR ACADEMIA AND INDUSTRY

OpenVis Conf committee members are well-respected leaders in industry and academia. Thus, our conference program is designed to tackle challenging questions, embody practical takeaways and deepen our attendees' understanding of data visualization on the web and where it's headed. From finding meaning in data, to designing the right visual interfaces, to building visualizations for a variety of screens, attendees return from OpenVis Conf with a stronger knowledge of how to create and deliver the best data-driven visual content on the web.

about OpenVis Conf 2016

CONNECT WITH IMPACT

As part of the international data visualization community, we strive to maintain the highest standards around our member engagement, open knowledge sharing and diversity. Your sponsorship allows us to go above and beyond to make the conference a truly special gathering. Sponsorships amplify the reach and impact of OpenVis Conf through social events where folks can connect and share ideas, free and lower-cost tickets for people from underrepresented communities, publication of free talk videos, and much more! OpenVis Conf is a perfect place to recruit for your team and to promote your next product launch or brand while making a positive impact on the web design and development. community.

A WHALE OF A TIME

2016 will be the fourth installment of OpenVis Conf, and with it we're making a sea change by bringing the conference to the New England Aquarium. New England's largest IMAX screen will provide an astounding stage for the visualizations our presenters will showcase during the two days of talks. We'll also be hosting our post-conference reception at the NEAQ, ensuring we'll have some lively company (safely behind glass). We're looking forward to kicking off springtime in Boston with data visualization practitioners from around the world and with you.
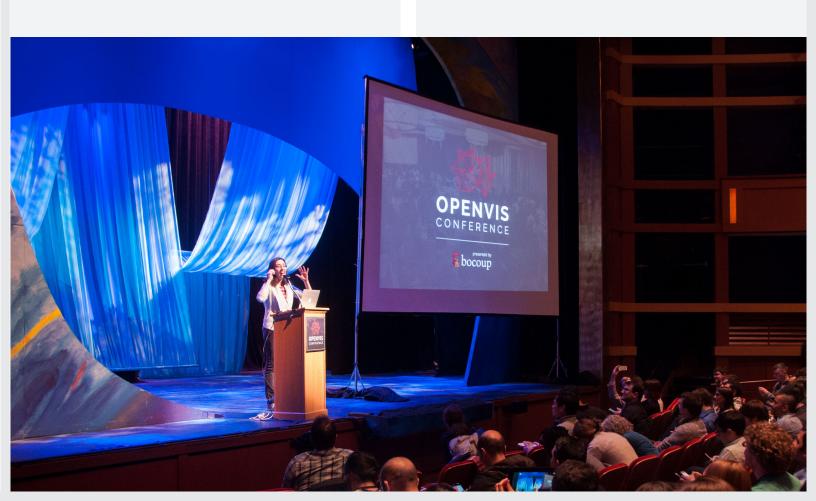
who we are

BOCOUP

Since 2009, our team has been creating, championing, and continually improving open tools and workflows used around the world. We foster environments of inclusivity and individuality as we dedicate ourselves to solving global market challenges in the public sphere. We bring diverse experience and leadership to all of our projects so developers and users can accomplish more.

THE BOCOUP DATA VISUALIZATION TEAM

Our team of data analysis and visualization experts transform raw data into compelling, visually engaging experiences using Open Web technologies. From research and data analysis to visualization design and development, we partner with organizations in academia and industry to build custom tools and visualizations that inspire and inform. Every year, we run OpenVis Conf to inspire, empower, and support the vibrant community of visualization creators.

sponsorship opportunities

PARTY // $15,000

After the first day of talks on April 25th, we'll get everyone together to enjoy snacks and drinks and hang out with friends new and old. The closing party is the culminating event of the conference, and sponsoring the closing party gives you an exclusive avenue to make a memorable impression on conferencegoers.

Your benefits include:

• OpenVis Conf Closing Party named for you in all media: *The YourCorp Name Closing Party*

• Table, greeters, swag and banner (to be provided by sponsor) at closing party

• 5 tickets to attend OpenVis Conf – anyone helping you at the party in addition is welcome

• Prominent placement of logo in Sponsor frame on all conference videos and all signage

• Prominent placement of logo and link with up to 500 word description on event website

• Option to denote conference badges identifying team members as sponsors of OpenVis Conf

• Thanks on social media from @OpenVisConf

WIFI // $7,500

The WiFi sponsor provides the critical cog that gets us onto the internet: the official conference wifi network. We work with a 3rd-party expert vendor to set up the venue with reliable bandwidth and connectivity suitable for a big group of web-developers-a-tweeting.

Your benefits include:

• Wifi SSID of your choice: *Connect to the "YourCorp <3 DataVis & Is Hiring" network*

• 4 tickets to attend OpenVis Conf

• Placement of logo in Sponsor frame on all conference videos and all signage

• Placement of logo and link with up to 350 word description on event website

• Option to denote conference badges identifying team members as sponsors of OpenVis Conf

• Thanks on social media from @OpenVisConf

sponsorship opportunities

VIDEO SPONSOR - $7,500

We work with an expert 3rd-party vendor toproduce videos of all the talks with the presenters and their slides. We get the talks online so soon after the conference that our attendees wonder whether we sleep – we do! This sponsorship gives you some exclusive real estate on each of the videos, which folks around the world will be watching (and wishing they'd watched in person) in the days, weeks, and months after the conference.

Your benefits include:

• Frame on pre-roll with only your company's name and logo

• Your company's logo in footer of video caption and in video section on conference website

• 4 tickets to attend OpenVis Conf

• Placement of logo in Sponsor frame on all conference videos and all signage

• Placement of logo and link with up to 350 word description on event website

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• Thanks on social media from @OpenVisConf

SPEAKER DINNER - $7,500

The night before the conference, we host an intimate gathering of some of the best minds in data visualization: the OpenVis Conf speakers and program committee. Sponsoring the speaker dinner gives you the chance to connect with this influential group of leaders and creators. Join in on the convivial conversations over dinner whilemaking the conference experience extra-special for the folks who've worked so hard to prepare and and present to share their ideas about moving the data visualization community forward.

Your benefits include:

• Mention of your company in communication to speakers about speaker dinner

• Opportunity to give a toast during the speaker dinner

• 2 tickets to attend OpenVis Conf

• Placement of logo in Sponsor frame on all conference videos and all signage

• Placement of logo and link with up to 250 word description on event website

• Option to denote conference badges identifying team members as sponsors of OpenVis Conf

• Thanks on social media from @OpenVisConf

sponsorship opportunities

LANYARD & SCHEDULE - $5,000

Stay close to our attendees' hearts with our lanyard and schedule sponsorship. Each attendee receives a badge with their name to identify themselves at the conference, and we print the full schedule (and your logo) on the back of the badge for easy reference. The lanyards (also imprinted with your logo) from which the badges hang are worn around the neck, making them a frequent sight in photos of the event.

Your benefits include:

• Logo printed on the back-of-badge schedule provided to attendees

• Logo printed on lanyards provided to attendees – Sponsor to provide lanyards

• 2 tickets to attend OpenVis Conf

• Placement of logo in Sponsor frame on all conference videos and all signage

• Placement of logo and link with up to 250 word description on event website

• Option to denote conference badges identifying team members as sponsors of OpenVis Conf

• Thanks on social media from @OpenVisConf

LIVE TRANSCRIPTION - $5,000

Live transcription of talks makes a huge impact on the accessibility of our conference for all conferencegoers, both during and after the event. We work with a certified CART provider to transcribe every word of our program and present it on large screens in the conference venue, as well as streaming on the conference website.

Your benefits include:

• Your logo on all conference transcription displays at the event and on the conference website

• 2 tickets to attend OpenVis Conf

• Prominent placement of logo in Sponsor frame on all conference videos and all signage

• Placement of logo in Sponsor frame on all conference videos and all signage

• Placement of logo and link with up to 250 word description on event website

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sponsorship opportunities

LUNCH TABLE - $2,500

Tables are not only a timeless way to visualize data, they're also a great way to have an official presence at the conference. Dig into the program and break bread with attendees without the time crunch or chaos of typical conference tabling. Swag your table out and begin conversations that will get people excited about your team and what you're working on.

Your benefits include:

• Lunch table with basic signage – sponsor to provide additional giveaways.

• 2 tickets to attend OpenVis Conf

• Placement of logo in Sponsor frame on all conference videos and all signage

• Placement of logo and link with up to 100 word description on event website

• Option to denote conference badges identifying team members as sponsors of OpenVis Conf

• Thanks on social media from @OpenVisConf

SWAG SPONSOR - $2,500

Make sure folks appreciate your sponsorship by giving them something that's unique, useful, or both! Chargers, adapters, and mugs are just a few of the many things you can put your logo on that folks will be glad to have for a long time to come. You can also send along toys, t-shirts, stickers, postcards, or other materials about your company, and we'll include them in the swag bags that attendees receive when they check in – you can even sponsor the bags! We're happy to talk to you to brainstorm ideas about what might work best for the OpenVis Conf audience.

Your benefits include:

• Opportunity to provide promotional materials to be distributed to conference attendees

• 1 ticket to attend OpenVis Conf

• Placement of logo in Sponsor frame on all conference videos and all signage

• Placement of logo and link with up to 100 word description on event website

• Option to denote conference badges identifying team members as sponsors of OpenVis Conf

• Thanks on social media from @OpenVisConf

sponsorship opportunities

DIVERSITY SCHOLARSHIP - $2,500

Our diversity scholarship program covers the full cost of conference tickets, travel to Boston, and lodging for applicants from underrepresented groups in technology who otherwise would not be able to attend OpenVis Conf. By sponsoring a diversity scholarship, you provide another applicant with the opportunity to fully participate in the conference, and help support diversity in our industry in a meaningful way. Candidates apply to and are selected by the OpenVis Conf program committee. We focus on bringing people who are passionate about data visualization, sharing and building on the knowledge from the conference, and participating in the community. In 2015, we received over 30 applications for just 3 spots, and we deeply value your support in furthering the reach of this program.

Your benefits include:

• Covers the cost of conference ticket, travel, and hotel for a Diversity Scholarship applicant. Placement of logo in Sponsor frame on all conference videos and all signage

• Placement of logo and link with up to 250 word description on event website

• Thanks in conference opening remarks

• Thanks on social media from @OpenVisConf

become a
sponsor today

OpenVis Conf is a unique opportunity to connect with some of the brightest minds on working in data visualization, and we're eager to work with you to figure out the right way for your organization to get involved.

If you have any questions about any of the options presented here, or if you'd like to hear more about the conference and getting started, please e-mail us at openvisconf@bocoup.com or get in touch with Adam Sontag at Bocoup: (617) 379-2752. We look forward to hearing from you!

To stay up to date with the latest additions to the speaking lineup and other conference events, follow us **@openvisconf** on Twitter and check the conference website at **openvisconf.com**.